



DRAENERT

## Press information

**There is no doubt: A truly environmentally friendly business activity is crucial for the future of our planet. At Draenert, we take this topic particularly seriously - and have done so from the very beginning. After all, we have a very special relationship with nature. It is important to protect them – for a future worth living in.**

We all know how topical the topic of **sustainability** is - also and especially in the field of furniture design. Resource-saving production that keeps an eye on the environment and does not burden it unnecessarily has been firmly anchored in our manufactory since the company was founded in 1968. Because we **mainly** process natural products with a long service life. Due to their high quality, **DRAENERT** products are sustainable because they are durable.

But that is only one aspect of our company philosophy. In order to set up environmentally friendly production, you have to think about many aspects and steps in the manufacturing process: you have to act comprehensively and **keep an eye on the "big picture"** if the result is to be a truly sustainable product. To do this, you have to put your own actions and decisions to the test and optimize processes sensibly and individually. So how do we go about it?

Even longevity as a central factor in our actions is a question of design attitude. Because sustainability begins in the design phase! A simple, timeless design language means that we can enjoy an object for a long time. Therefore, **nothing about our furniture is accidental** or thoughtless: neither the materials used, nor the proportions, surfaces, details.

Together with the designers we select, we create archetypes that you can enjoy for decades. The design of a table or a chair does not have to be spectacular or showy. She can also **combine simplicity with great elegance**. The result: a long-lasting piece of furniture that enriches your own home and grows fond of all family members over the years.

But not only the choice of materials used, but also the quality of workmanship plays a major role if you want to create sustainable furniture for several generations. This involves a large number of individual decisions. Right from the start, we at Draenert act according to the famous motto: Think global, act local: **Trained specialists from the region** save on emissions through short commutes and **local jobs are secured**. If possible, we also train young people ourselves, currently mainly in the commercial area.

Our exclusively **local** and primarily **artisan production** has always been at home in Immenstaad on Lake Constance. During our **production process** - and the associated **supply chains** - many work steps are optimized from the point of view of **sustainability** and the closely related **environmental protection**. The **regional purchase** is always in the foreground.

Our **stone processing department**, for example, works with a **closed water circuit** during production in order to settle the grinding sludge by using a cistern multi-chamber system. No fresh water is used in the process.

When it comes to **heating**, the hot water is processed by using a **heat pump**. In addition we use inverter air conditioners to heat our rooms during the shoulder season and also have our own **photovoltaic system**.

As well, **LED technology** has found its way into the lighting in the factory and administration. For our **company vehicle fleet**, we have been using **e-mobility** for new purchases for several years. Good for you to know: Of course, our customers can charge their electric vehicle at charging stations during their visit to our premises.

Our **commitment to sustainability** continues in the **products**. When manufacturing our chairs, we only use fabrics with the **GOTS/Ökotex seal**. The Global Organic Textile Standard (GOTS) is a globally recognized standard and probably the best known for the production and processing of textiles made from **organically produced natural fibers**.

This standard follows the entire value chain: the wood we use has **FSC certification**. This is an international certification system for more sustainable forest management.

The new **solid wood** dining table **STAN**, for example, not only impresses with its modern design, but is also made of wood and steel, which means: completely recyclable. It's similar with our new outdoor collection. Here, too, we rely on natural materials and durable workmanship. The best example of sustainability par excellence is natural stone. Even in extreme weather, it is always resistant and does not lose any of its natural beauty even after years and decades.

Our **BARCODE Table** is another exemplary product for sustainability – usable as dining table and conference table and by 100 % recyclable, thanks to the use of stone and steel. The design approach some years ago, is already based on sustainability, because we were interested in the topic of **cut waste optimization** and the use of **leftover panels**. That's why we initiated this project with two international designers - Babak Hakakian from New York and Camila Tariki from Brazil. By using stones from the production process, unused resources were brought back to life. The available residual panels are cut into different strips and combined in color in such a way to create an individual play of colors depending on the customer's wishes.

The chairs in our collection are also durable and are often reupholstered after years of use because the seating comfort is still unique. In short: Draenert furniture is made to be transmitted from **one generation to the next** - achieving this goal is perhaps the most beautiful aspect of our business.

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