



Press information

G-14 QUADRAT-ISCH

Table

Design Walter Giers 2002

Giers: "Originally there was the word: Quadra-tisch. Across the whole tabletop in $7 \times 7 = 49$ light squares randomly controlled compositions can be experienced."

Limited Edition: 50 pieces

Award: Red Dot „best of the best“ 2004

Model G-14 "Quadra-tisch" from the series of artifacts "Electronic Art"

Some adjectives in the German language have the ending "-tisch" equivalent to "-tic" in the English language. The artist took his inspiration from German adjectives with this ending, which as a noun "Tisch" is the German word for "table". This play on words can be explained but unfortunately, not be translated. Just one example: "op-tisch" could be read as "optic table".

In the end, the word was QUADRA-TISCH.

(Quadratisch is German for "square" / Tisch means table) $7 \times 7 = 49$ light squares featuring light and sound compositions can be experienced across this entire table.

In the "Electronic Art" series of 14 designs for DRAENERT, "table" (Tisch) is taken from familiar word entities and realized electronically.

Walter Giers lived and worked for years in Schwäbisch Gmünd. From there, his works brought life to the form and animation of entire cityscapes with imagination and art. The term "invention" couldn't be applied to any artist better than to Walter Giers. He playfully overcame the boundaries between design and art with ingenious creations, which involve the user, "consumer" in a closer and further sense, in their concept - for inspiration as well as gaining attention. Walter Giers once claimed in his "Intentionen": "The recipient is purposefully influenced."

The directed nature of influence is certainly a feature of Giers' aesthetics whereby the extent of influence can certainly be seen variably. Decisive is the layer in the physical structure which is aimed at - even in the case of the basic bias of man and mammal, humans still have "cultural refinement" which enables them to react in a qualifying manner to intended influences.

Exhibitions: "Electronic Art" | Galerie Hoffmann, Stuttgart, 2003 / 2004

Awards: Red Dot "best of the best" 2004

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